

# rockynook

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## Zen and the Magic of Photography *Learning to See and to Be through Photography*

### New Release by Rocky Nook

*Santa Barbara, CA, March 2, 2010* – *Zen and the Magic of Photography* geared toward helping photographers develop their visual awareness, sensitivity, and intuition. It is designed to improve the quality of your photography by helping you to discover, create, and capture the points of intersection and merging between photography and Zen; between camera and “real moments”; between seeing and being. This is the point at which all such distinctions no longer exist, the point at which photography and Zen are one. This is the point at which we discover and create our best photographic images.

Topics include:

- The nature of Zen
- The nature of photography: the two essential elements in every photograph
- The relationship between Zen and photography
- The art of photographic analysis: making the invisible visible
- How to experience the creative process
- How to make your best photographs: experiencing Zen through photography and photography through Zen
- The interconnections and interrelationships between the still photograph, the photo essay, and the motion picture
- Photographic examples of the points of intersection and merging between photography and Zen

#### About the author:

**Wayne Rowe** is a professional photographer and professor of photography in the Communication Department at California State Polytechnic University, Pomona. He began his career illustrating high school and college textbooks for Harper & Row Publishers, Holt, Rinehart and Winston, Inc., and Glencoe/McGraw-Hill. His photographic specialties include interior, product, advertising, travel, and editorial/magazine photography. His editorial and interior photography has appeared in *Architectural Digest*, *Art & Antiques Magazine*, *California Homes*, *Holiday Magazine*, *Interiors Magazine*, and *Contract Magazine*. Dr. Rowe has taught photography in the California State University System for almost 30 years, with teaching specialties in basic photography, lighting, photojournalism, digital photography, and a General Education course in understanding and appreciating the photographic image. His unusual book

is based on his hands-on experiences in photography and upon the sudden realization that he had been experiencing Zen through photography and photography through Zen throughout his career without being consciously aware of it. He has written this book to share the source of his photographic creativity and visual awareness with others.

**Additional Resources:**

For more information about the book and about Rocky Nook, see:  
[www.rockynook.com](http://www.rockynook.com)

**Zen and the Magic of Photography**

Wayne Rowe

ISBN: 978-1-933952-54-3; 104 pages; \$24.95 US, \$29.95 CA

To place an order:

[order@oreilly.com](mailto:order@oreilly.com)

1-800-998-9938

**About Rocky Nook:**

Rocky Nook's books are distributed through O'Reilly Media.

Rocky Nook was founded in early 2006 in Santa Barbara, California, and we are closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers with the ultimate goal of fostering outstanding image quality.

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