



26 W. Mission St., #3
Santa Barbara, CA 93101

FOR IMMEDIATE RELEASE
August 18, 2010

CONTACT: Joan Dixon
Rocky Nook, Inc.
Ph. (805) 687-8727
Fx: (805) 687-2204
joan@rockynook.com

The Wild Side of Photography
Unconventional and Creative Techniques for the Courageous Photographer

New Release by Rocky Nook

Santa Barbara, CA, August 18, 2010 – Geared toward the adventurous photographer, *The Wild Side of Photography* provides a rich source of ideas and inspiration for fun projects ranging from clever to unconventional.

Learn to build a shift/tilt lens for your DSLR from an old junkyard 120 film camera, try the camera toss, shoot images from a kite, use a peephole door viewer as a fisheye lens, or build your own pinhole camera. Get ready to capture the perfect aerial shot on your next commercial flight, and to paint beautiful night scenes using a flashlight as a lightbrush.

Author/designer Cyrill Harnischmacher brought together 20 international authors and their unique projects to produce this intriguing book.

Each project is presented with easy to understand instructional text, background information about the author and the project, and beautiful color images to illustrate what can be accomplished and how you can do it too.

Topics include:

- Laptop ministudio
- Camera hacks
- Pole monopods for aerial photography
- Blur (motion blur, camera motion, out-of-focus)
- Low-budget astrophotography
- Kite photography
- Using the scanner as a camera
- LittlePlanet views
- Texture blending
- Camera and lens building projects

About the author:

Cyrill Harnischmacher is a photographer and designer who lives and works in southern Germany. His

first book *lowbudgetshooting* won him the prestigious Fotobuch-award of the German Booksellers Association in 2005. Cyrill is a studio photographer by profession and a nature and infrared photographer by passion.

Cyrill has authored three beautiful, accessible, and successful books published by Rocky Nook. Earlier titles include *Low Budget Shooting*, *Closeup Shooting*, and *Digital Infrared Photography*.

Additional Resources:

For more information about the book and about Rocky Nook, see:
www.rockynook.com

The Wild Side of Photography

Cyrill Harnischmacher

ISBN: 978-1-933952-51-2; 224 pages; \$29.95 US, \$37.95 CA

To place an order:

order@oreilly.com

1-800-998-9938

About Rocky Nook:

Rocky Nook's books are distributed through O'Reilly Media.

Rocky Nook was founded in early 2006 in Santa Barbara, California, and we are closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers with the ultimate goal of fostering outstanding image quality.

###