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New release by **Rocky Nook**

Why Photographs Work

Santa Barbara, CA— December 9, 2010 – Every photographer, from weekend enthusiast to professional, can learn by studying the “greats.” In *Why Photographs Work*, author/photographer George Barr analyzes 52 striking images by some of the world's top photographers. Accompanying Barr’s analysis of each image is an explanation by the photographer describing the circumstances of making the image, including not only the how, but also the why. Also included is each photographer's biography, a reference to his or her websites and publications, and brief technical descriptions of the equipment used in making each image.

With guidance from Barr, we learn to decipher that certain intangible “something” that makes an image go beyond the ordinary. As we gain an understanding of and appreciation for the elements that make an image truly great, we are bound to improve our own images as well.

Included are images by:

Charles Cramer, Bruce Barnbaum, Harald Mante, Dan Burkholder, Nick Brandt, Hans Strand, Roman Loranc, Huntington Witherill, Susan Burnstine, Ryuijie, Beth Moon, Phil Borges, Shaun O'Boyle, David Ward, Michael Levin, Michael Reichmann, Michael Kenna, Cole Thompson, George Jerkovich, Bengt Ekelberg, Sandra Davis, Brian Kosoff, Joe Lipka, Gordon Lewis, Lawrence Christmas, Craig Richards, and many more.

About the author:

Living in Calgary, Canada, George Barr has been an avid photographer since age 12, working initially with a WWII Zeiss Ikonta and in a basement darkroom. He progressed through medium format, 4x5, and now uses DSLRs. He is a family doctor with a special interest in psychiatry, but his primary passion has always been the fine art photograph.

By the time George closed his darkroom, he was making very high quality prints and he carried on this level of excellence with digital cameras and inkjet printing, producing some of the finest inkjet prints made.

George's major milestones include learning from Fred Picker how to make high quality prints; learning from Hubert Hohn of the Edmonton Art Gallery how to "see" photographs; studying original, bare Edward Weston prints; and attending workshops, working with galleries, and being published. His images have been published in *Black and White Photography*, *Black and White*, *Focus*, *Lenswork*, and *Outdoor Photography* (British version).

George has been a long time teacher of medical students, patients, and fellow photographers. As a writer of patient newsletters, it was a short step to writing books and essays on photography. Once again, George has bravely tackled writing on the challenging subjects of aesthetics, seeing, and composing, in a style that is clear, practical, and accessible to all.

Why Photographs Work

George Barr

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To place an order:

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About Rocky Nook

Rocky Nook's books are distributed worldwide by O'Reilly Media.

Rocky Nook was founded in early 2006 in Santa Barbara, California, and we are closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers, with the ultimate goal of fostering outstanding image quality.

Additional Resources:

For more information about the book and about Rocky Nook, see:

www.rockynook.com

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