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FOR IMMEDIATE RELEASE
December 8, 2009

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The Portrait *Understanding Portrait Photography*

New Release by Rocky Nook

Santa Barbara, CA, December 8, 2009 — Glenn Rand, longtime photographic educator and Program Director for Graduate Programs at Brooks Institute, and Tim Meyer, Portrait Division Chair at Brooks Institute, have collaborated to create a thorough and balanced textbook on the modern techniques and practice of portrait photography. They have avoided the single-style viewpoint common to so many books on portraiture and have crafted a definitive resource for professionals, as well as students and avid amateurs, wishing to advance their skills in this discipline.

Topics include:

- Quality of light and the portrait
- Ambient, continuous, and strobe light sources
- Understanding light modifiers and enhancers
- Mastering lighting ratios
- Importance and selection of backgrounds
- Extensive coverage of lighting setups
- Understanding light meters and metering in portraiture
- Lighting patterns on the human face
- Facial analysis
- Composition in portraiture
- Eliciting the appropriate expression
- The fine art portrait
- Portraiture for the masses

About the authors:

Glenn Rand is an artist with international acceptance. His photographs are in the collections of more than two dozen museums and public collection in the United States, Europe and Japan. Included are the Detroit Institute of Art and the Kresge Art Center, He has also exhibit widely with exhibitions throughout the United States.

Glenn has published and lectured extensively about photography and digital imaging ranging from commercial aesthetics to the technical fine points of Black and White photography. Books written include

Black and White Photography and Digital Photographic Capture.
Presently Dr. Rand is the program director of the graduate program at Brooks Institute of Photography in Santa Barbara, California.

Photographer, educator and writer, **Tim Meyer** is passionate about the field of photography. With over 30 years as a professional photographer he currently serves as the Portrait Division Chair at Brooks Institute of Photography in Santa Barbara, CA. while continuing to operate his custom portrait and wedding business.

Holder of Professional Photographers of America's coveted Masters and Craftsman degrees Tim has also been awarded a Master of Arts degree in Fine Art Photography. As a member of Fuji Film Internationals Pro-Elite and Talent Teams, Tim lectures internationally and is a contributing editor to Rangefinder Magazine

In addition to numerous one-man exhibitions of his fine art work, Tim's photography has been internationally recognized for its innovative style and technique.

Additional Resources:

For more information about the book and about Rocky Nook, see:
www.rockynook.com

The Portrait

Glenn Rand and Tim Meyer
ISBN: 978-1-933952-46-8; 200 pages; \$34.95 US, \$41.95 CA

To place an order:
order@oreilly.com
1-800-998-9938

About Rocky Nook:

Rocky Nook's books are distributed through O'Reilly Media.

Rocky Nook was founded in early 2006 in Santa Barbara, California, and we are closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers with the ultimate goal of fostering outstanding image quality.

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