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The Photograph: *Composition and Color Design*

New release by **Rocky Nook**

Santa Barbara, CA, March 14, 2008 – Harald Mante, one of the most distinguished teachers of the photographic arts in Germany and an internationally recognized master of photography, brings his teaching to us in the English language for the first time in more than 30 years. In **The Photograph: *Composition and Color Design*** Mante explains the elements that are essential to achieving the highest level of visual design in photographs. This book is geared toward the serious intermediate and advanced photographer who strives to create outstanding images.

While a deep understanding of photographic techniques is required in order to master photography, technical knowledge alone is not sufficient to create outstanding images. Beyond the technical aspects, the crucial elements that determine the quality and strength of a photograph are the content of the image and its organization within the image frame. This is where the “art” of photography comes into play. Truly creative photography is based upon knowledge and mastery of design and of how the viewer perceives images. The creative photographer can exploit this knowledge and push image-making in new directions.

Mante explores the principles of line, shape, point, color, contrast, composition, and design in significantly greater depth and at a higher level than most any book available to date. He also covers a number of techniques to enhance expressiveness in a photograph to support the photographer’s intentions.

These in-depth lessons are beautifully illustrated with more than 600 images from Mante’s own portfolio, plus over 160 diagrams.

The Photograph is a unique book that is sure to become an invaluable reference for anyone involved in photography—from the hobbyist to the professional; for both the

digital and analog photographer; and for those practicing, studying, criticizing, or administering in the visual arts.

About the author:

Born in Berlin in 1936, **Harald Mante** studied graphic design and painting at Werkkunstschule Wiesbaden. He taught Photographic Design at Dortmund Polytechnic and at the European Art Academy in Trier, as well as many seminars and workshops. Professor Mante has authored numerous art books and textbooks. His photographic work has been exhibited in museums and private collections world-wide, and his books and calendars have become collector's items.

Additional Resources:

For more information about the book and about Rocky Nook, see:
www.rockynook.com

The Photograph: *Composition and Color Design*

Harald Mante

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978-1-933952-26-0, 192 pages, \$49.95 US, \$54.95 CA, Hardcover

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1-800-998-9938

About Rocky Nook

Rocky Nook was founded in early 2006 in Santa Barbara, California, and we are closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers with the ultimate goal of fostering outstanding image quality.

Rocky Nook's books are distributed worldwide by O'Reilly Media.

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