



802 E. Cota St., 3<sup>rd</sup> Floor  
Santa Barbara, CA 93103

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CONTACT: Joan Dixon  
Rocky Nook, Inc.  
Ph. (805) 687-8727  
Fx: (805) 687-2204  
[joan@rockynook.com](mailto:joan@rockynook.com)

New release by **Rocky Nook**

**The Art of Black and White Photography, 2nd Edition: *Techniques for Creating Superb Images in a Digital Workflow***

**Santa Barbara, CA**— Jan. 19, 2012 – Over the last few years, most books on photography have been focused on the new breed of cameras and how to master the digital imaging workflow. In *The Art of Black and White Photography, 2<sup>nd</sup> Edition*, author/photographer Torsten Andreas Hoffmann takes a different approach, focusing on image composition and image capture, with an emphasis on the creative aspects of black-and-white photography rather than on the digital workflow.

After introducing the ground rules of composition, Hoffmann illustrates their applications with his own stunning black-and-white images that cover various photographic genres including architecture, street photography, portraiture, and surreal photography. Also discussed are the elements of a “photographic language,” which distinguishes creative photography from random shooting. Finally, you will learn valuable post-processing techniques, mostly using Photoshop, as Hoffmann emphasizes the functions necessary for creating outstanding black-and-white images.

This second edition has been updated to include Photoshop CS5; as well as featuring brand new images, new content, and a revised layout.

**About the author:**

Born in Duesseldorf, Germany in 1956, Torsten Andreas Hoffmann is the internationally renowned photographer and author of illustrated books on New York, Paris, Rome, and the Himalayas. Having spent his educational years studying art and majoring in photography, Hoffmann has dedicated most of his life to this craft. He is a teacher of workshops on composition and black-and-white photography, and shows his students how to find their own individual style. Hoffmann specializes in the medium of black-and-white photography, as well as in the field of conceptual photography. His stunning photographs have been shown in numerous exhibitions in Germany and abroad, and have been published in many well-known magazines. In addition to his many books, he regularly writes articles on picture design for the popular German magazine “Photographie,” and he is a regular contributor to LFI, the highly acclaimed international

journal published by Leica.

**The Art of Black and White Photography, 2nd Edition:** *Techniques for Creating Superb Images in a Digital Workflow*

**Torsten Andreas Hoffmann**

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### **About Rocky Nook**

Rocky Nook's books are distributed worldwide by O'Reilly Media.

Rocky Nook was founded in early 2006 in Santa Barbara, California, and is closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers, with the ultimate goal of fostering outstanding image quality.

For information about the book and about Rocky Nook, see: [www.rockynook.com](http://www.rockynook.com)