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New release by **Rocky Nook**

Ten Photo Assignments
to develop your photographic skills

Santa Barbara, CA—Nov. 1, 2011 – There is no better way to learn than by doing. While theories, histories, best practices, and sciences provide for a thorough knowledge of any subject, at some point you have to apply that information to truly garner knowledge.

This book provides real-world assignments that guide the novice to intermediate photographer to a true understanding and mastery of the craft. Each assignment includes a list of goals, detailed instructions, illustrations, and examples. Individual assignments build on one another, allowing your mastery to grow as you progress through the book.

Learn about the capabilities and limitations of your equipment, the proper ways to expose a scene for digital capture, how to manage the color of a scene in-camera, and much more.

Chapters include:

- Equipment – Evaluating your camera's settings and lens choices
- Color – Understanding white balance settings
- Exposure – Understanding exposure settings and metering
- Composing – Creating the image you envision
- Light – Finding available light and using additional lighting sources

Now you can become a better digital photographer one assignment at a time.

About the author:

Amanda Quintenz-Fiedler is a writer, photographer, and educator. She graduated Phi Beta Kappa from Purdue University in 2000 with a major in Interdisciplinary Film Studies and minors in Photography, English, and Math. She went on to pursue an MFA in Photography from Brooks Institute, graduating in 2009.

Amanda's MFA culminating project, "American Narcissism," was a visual and verbal examination of modern American attitudes. She has written articles about photographers, digital fine art theory, and fine art education for publications such as *Rangefinder*, *Digital Photo Pro*, *Photographers Forum*, and the *PIEA Journal for Photography Education*.

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Amanda Quintenz-Fiedler

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About Rocky Nook

Rocky Nook's books are distributed worldwide by O'Reilly Media.

Rocky Nook was founded in early 2006 in Santa Barbara, California, and is closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers, with the ultimate goal of fostering outstanding image quality.

For information about the book and about Rocky Nook, see: www.rockynook.com