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New release by **Rocky Nook**

Photoshop CS5 and Lightroom 3: A Photographer's Handbook

Santa Barbara, CA— July 15, 2010 – Adobe Photoshop is central to almost all photography workflows today. Each new version is a milestone in the development of this imaging behemoth, and 2010's release is no exception.

Photographers often feel overwhelmed when starting with Photoshop; the sheer number of tools and options make it difficult for the novice. There is no shortage of instructional books, yet very few direct the user to the most significant aspects of the program in a way that reflects a real workflow.

Adobe Certified Instructor Steve Laskevitch has leveraged his experience as a teacher and practitioner to create a step-by-step guide that provides a clear and effective workflow for editing photographs in the latest version of Photoshop and its companions Bridge, Camera Raw, and Lightroom. Focusing on the critical elements of the workflow rather than covering every arcane feature, this handbook is designed to get you working quickly in these applications.

Use *Photoshop CS5 and Lightroom 3: A Photographer's Handbook* to:

- Educate yourself or others in the tools and processes used to “develop” photographs in CS5
- Learn a practical and robust workflow for editing images: organizing, cleanup, global and targeted adjustments, and creative effects
- Learn specific techniques through step-by-step instructions, as well as the principles to develop your own unique practices

About the author:

Stephen Laskevitch, founder of Luminous Works and a teacher for two decades, has designed digital workflows for hundreds of photographers and companies. An Adobe Certified Instructor, he trains creative individuals and firms, and has regularly helped Adobe Systems prepare Photoshop Certified Expert exams. Steve has always enjoyed creating photographs—in the field, studio or lab; on film or digitally—as well as working with computer graphics. Students of all levels have appreciated Steve’s friendly and approachable style in the Luminous Works classroom and at the colleges, universities, and conferences where he has taught.

Photoshop CS5 and Lightroom 3: A Photographer’s Handbook

Stephen Laskevitch

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About Rocky Nook

Rocky Nook’s books are distributed worldwide by O’Reilly Media.

Rocky Nook was founded in early 2006 in Santa Barbara, California, and we are closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook’s publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers, with the ultimate goal of fostering outstanding image quality.

Additional Resources:

For more information about the book and about Rocky Nook, see:

www.rockynook.com

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