



26 W. Mission Street, Suite 3
Santa Barbara, CA 93101

FOR IMMEDIATE RELEASE
May 19, 2009

CONTACT: Joan Dixon
Rocky Nook, Inc.
Ph: (805) 687-8727
Fx: (805) 687-2204
joan@rockynook.com

Mastering the Nikon D700

New release by **Rocky Nook**

Santa Barbara, CA—May 19, 2009 – *Mastering the Nikon D700* provides a wealth of information and professional insights for owners of this powerful new camera. Each chapter explores the features and capabilities of the D700 in detail, surpassing basic user manuals by providing step-by-step menu setting adjustments coupled with illustrations and logical explanations for each option. The authors' writing style allows the reader to follow directions in a friendly and informative manner, as if your friends dropped in to share their experienced knowledge without "talking down" to you, explaining the how and the why.

The learning experience for D700 beginners (and refresher information for professionals) goes beyond the camera itself. When camera features and options expand to additional Nikon equipment (such as with the use of optional Speedlights) the authors add the necessary information. Their frequent references to user manuals provided by Nikon (complete with specific page references) allow the reader to easily navigate past the confusion factor that often comes with new equipment.

Mastering the Nikon D700 is another title in the Nikonians Press series—the exciting, new, joint venture between Nikonians and Rocky Nook.

Topics include:

- Metering systems
- Auto and manual modes
- Custom setting banks
- Histograms and white balance settings
- Shooting menu banks

- Auto and custom settings
- Picture controls and playback menus
- Set up, retouch, and My menus
- Nikon Creative Lighting System
- Tips and tricks and much, much more

About the authors:

Darrell Young (DigitalDarrell) is an information technology engineer by trade and has been an avid photographer for over 35 years. He has a rather large family, with his wife and five children, so he has a constantly interesting flow of photographic opportunities. In fact, his entire family uses Nikon cameras to pursue what has become a cohesive family hobby.

Darrell delights in using Nikon's newest digital cameras but if pressed, he will admit to being a "closet" film user too. Living next to the Great Smoky Mountains National Park has given him a real concern for, and interest in, nature photography. Darrell loves to write, as you can see in the Resources area of the Nikonians.org community. He joined the community in the year 2000, and his literary contributions led to his invitation to become a Founding Member of the Nikonians Writers Guild.

When **James (Jim) Johnson** retired from a 25-year career as a software developer for IBM, he had already been working as a contract technical editor for Microsoft. After his retirement, technical editing and technical writing became his primary source of income to cover the cost of his 'toys'—most of which were computer equipment and photographic equipment.

Jim's involvement with cameras began in the mid '50s when he needed to record the interior of caves in Kentucky. At the time, the greatest challenge was to provide adequate illumination, and in a manner that did not defile the cave, thus he purchased a Leica 3F camera (which was the norm at that time) and experimented with numerous lighting sources. In the late '60s Jim purchased a used Nikon FTn, and it's been a progression of Nikons ever since. The Nikon 990 was his introduction to digital photography, but the D100 provided the ability to use all those SLR lenses he had accumulated over the years. A D300 is his current working tool.

Jim and his wife Heather live on the California coast, with their home overlooking the Morro Bay estuary. The coast, the bays, and the mountains all combine to host a vast array of botanical subjects, which are the focus of Jim's current photographic interest.

Mastering the Nikon D700

Darrell Young and James Johnson

Published by Rocky Nook

(A Nikonians Press imprint)

978-1-933952-23-9, 256 pages, \$39.95 US, \$47.95 CA

Softcover

To place an order:

order@oreilly.com

1-800-998-9938

About Rocky Nook

Rocky Nook's books are distributed worldwide by O'Reilly Media.

Rocky Nook was founded in early 2006 in Santa Barbara, California, and we are closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers with the ultimate goal of fostering outstanding image quality.

Additional Resources:

For more information about the book and about Rocky Nook, see:

www.rockynook.com

###