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## **Mastering Photographic Composition, Creativity, and Personal Style**

### **New Release by Rocky Nook**

*Santa Barbara, CA, August 25, 2009* — Alain Briot states, “The personality of the photographer must be present in the image for an artistic photograph to have value”. And in *Mastering Photographic Composition, Creativity, and Personal Style* Briot sets out to teach what is essential in achieving this goal.

Following his successful first book, *Mastering Landscape Photography*, Briot goes beyond the conventional rules of composition and takes on a fresh, new approach to teaching the art of photography. Based on his personal experiences as an artist, teacher, and photographer, he opens new doors to the reader—doors leading to new ways of seeing and composing images.

Briot approaches fine art photography as being a combination of art and technique, and in this book he addresses both. On the artistic side, Briot introduces artistic concepts that have been rarely, if ever, associated with photography. On the technical side, he presents numerous tools that can help you learn to create better photographs and he provides technical solutions to common photographic problems.

The author practices photography as a fine art. What matters most to him is how photography can be used to express feelings and emotions. For Briot, a good photograph must be both artistically inspired and technically excellent. To have just one of these two elements is not enough for a fine art photograph to be successful.

Topics include:

- How to compose with color, with black and white, and with light
- Why you need to consider your audience while composing a photograph
- Why you should recreate the emotions you felt when you captured your photographs
- How the elements of color—hue, contrast, and saturation—work in your images
- How to control the elements that have a visual effect in your photographs
- How to draw upon your personal way of seeing and then share your vision
- How to diagnose image maladies and apply the proper remedies
- How to define a color palette for a specific photograph
- How to use compositional elements to develop a personal style

Foreword by Tony Sweet.

**About the author:**

**Alain Briot** is one of the leading contemporary landscape photographers. Originally from Paris, France, he attended the Academie Nationale des Beaux Arts in Paris where he studied drawing and oil painting. Briot began studying photography in 1980. Currently living in Arizona with his wife Natalie, his favorite photographic locations are in the southwestern United States.

Briot's goal is to create the most exciting photographs possible. His equipment, be it cameras, software, etc., is chosen for the ability to make this possible.

Alain Briot is a columnist on the highly respected Luminous Landscape website.

**Additional Resources:**

For more information about the book and about Rocky Nook, see:  
[www.rockynook.com](http://www.rockynook.com)

**Mastering Photographic Composition, Creativity, and Personal Style**

Alain Briot

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To place an order:

[order@oreilly.com](mailto:order@oreilly.com)

1-800-998-9938

**About Rocky Nook:**

Rocky Nook's books are distributed through O'Reilly Media.

Rocky Nook was founded in early 2006 in Santa Barbara, California, and we are closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers with the ultimate goal of fostering outstanding image quality.

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