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Mastering Canon EOS Flash Photography

New Release by Rocky Nook

Santa Barbara, CA, March 9, 2010 – Digital cameras and flash technology have revolutionized photography. Originally seen simply as a way of illuminating dark scenes with portable light, flash today is used for a host of creative functions, including supplementing daylight and designing complex scenes lit by multiple light sources. Digital cameras with their preview screens make it easy to get instant feedback.

But flash photography can still be a difficult artistic and technical challenge. It's simple to get that harsh deer-in-the-headlights look from built-in automatic flash, yet creating natural-looking images is not as straightforward. Manuals are terse and the terminology is confusing. This is where *Mastering Canon EOS Flash Photography* comes in.

This is *the* authoritative book on the subject, guiding you through Canon's Speedlite system, from off-camera portable flash to professional studio lighting. It covers the fundamentals of flash metering technology, discusses key lighting concepts, and documents a wide range of Canon and third-party equipment. Universal flash accessories, studio gear, and radio triggers are all thoroughly covered.

The book is lavishly illustrated with diagrams that demonstrate important functions and lighting arrangements, and inspiring photos that show sophisticated flash techniques. Though tailored for users of Canon EOS cameras, owners of other camera systems will find much valuable information as well.

So, whether you're just getting started with flash, whether you've picked up the bug for off-camera lighting from such popular websites as Strobist.com, or whether you're making the leap into advanced studio work, *Mastering Canon EOS Flash Photography* will be your in-depth resource.

Includes a foreword by David Hobby, noted photojournalist and founder of Strobist.com.

About the author:

NK Guy is a Canadian writer and photographer living in Britain. He specializes in travel photography and event portraiture; is the author of the *Photographer's Dictionary*; and is the creator of PhotoNotes.org, a popular online resource for photographic education. He no longer lives aboard a barge on the Paddington Arm of the Grand Union Canal in London, but wishes he still did because it makes for great book bio copy.

Additional Resources:

For more information about the book and about Rocky Nook, see:
www.rockynook.com

Mastering Canon EOS Flash Photography

NK Guy

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To place an order:

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1-800-998-9938

About Rocky Nook:

Rocky Nook's books are distributed through O'Reilly Media.

Rocky Nook was founded in early 2006 in Santa Barbara, California, and we are closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers with the ultimate goal of fostering outstanding image quality.

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