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Managing Your Photographic Workflow with Photoshop Lightroom

New release by **Rocky Nook**

Santa Barbara, CA, November 13, 2007 – Rocky Nook’s newest book, **Managing Your Photographic Workflow with Photoshop Lightroom**, guides the new user through Photoshop Lightroom 1.2, which has more power under the hood than the previous versions, and a little more complexity than one would expect from its fairly straightforward user interface.

With Adobe Photoshop Lightroom, a new generation of software tools has arrived. Designed from the ground up specifically for digital photographic post-processing, this powerful new program offers photographers the vast majority of the tools they need all in one place, providing new and easier to use tools for managing and processing images. And, this is the book that will teach you to use Lightroom to its full potential.

With easy to follow, step-by-step instructions and full-color illustrations, the authors demonstrate how to use Lightroom to build an efficient photographic workflow: This workflow spans from importing and organizing images, through the development and editing phases, all the way to building presentations for the web and in slideshows; and finally, to the ultimate product—the fine art print on paper.

About the authors:

Juergen Gulbins has extensive experience in writing, technology, desktop publishing, designing high-end document archival systems, and digital photography. He is a prolific author who has written and translated books on topics such as CAD, Unix, DTP, typography, the Internet, document management, Linux, and various aspects of digital photography. He has been a passionate photographer most of his life. Juergen currently lives in Germany.

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Uwe Steinmueller, a native of Germany, has been a photographer since 1973. His first exhibitions were in 1978 in Bremen, Germany with photos from Venice, South Tirol, Germany, and France. He shares a joint copyright with his wife Bettina. Uwe moved to California in 1997 and began working seriously in digital photography in 1999. He currently lives and works in San Jose. He has written a number of books, two of which won the prestigious, German, "Fotobuchpreis" award in 2004 and 2005. Uwe is the man behind outbackphoto.com, a popular website covering quality outdoor photography using digital cameras.

Additional Resources:

For more information about the book and about Rocky Nook, see:
www.rockynook.com

Managing Your Photographic Workflow with Photoshop Lightroom

Juergen Gulbins and Uwe Steinmueller

978-1-933952-20-8, 216 pages, \$29.95 US, \$32.95 CA

To place an order:

order@oreilly.com

1-800-998-9938

About Rocky Nook

Rocky Nook was founded in early 2006 in Santa Barbara, California, and we are closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers with the ultimate goal of fostering outstanding image quality.

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