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FOR IMMEDIATE RELEASE  
March 30, 2010

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## Mastering HD Video with Your DSLR

### New Release by Rocky Nook

*Santa Barbara, CA, March 30, 2010* — Many of the newest DSLRs include HD video capability, and while the interest from the photography community was initially cool, we have seen a recent shift. Photographers are beginning to explore the video capabilities of their cameras and are eager to learn the art and craft of creating high quality video.

Here is where you will learn how to capture and edit video footage, and how to achieve the unique "motion picture look" and the effects that weren't possible with standard digital video equipment. Topics covered include mastering video concepts, specific video features of DSLRs, and equipment needed to shoot video; as well as the restrictions, problems, and pitfalls of shooting video with a DSLR. The authors use an easy-to-follow approach of introducing concepts, thoroughly explaining the process of shooting video, and finally, presenting step-by-step projects that take the reader from capture to editing.

Photographers who are ready to give HD video a serious try, as well as videographers who are interested in exploring the possibilities of DSLRs for their work, will find this book an indispensable source of technical know-how and inspiration.

#### **About the authors:**

Helmut Kraus is director of the design agency exclam! and is visiting professor of design at University of Applied Sciences Düsseldorf, where he lectures in the theory and practice of digital photography. He is the author of many books and articles on the subjects of design and photography and is a pioneering observer of the development of digital communications and productivity tools. He considers the high-speed evolution of the visual media—typified by digital image creation and processing—to be one of the most exciting aspects of life in the early 21st century.

Uwe Steinmueller, a native of Germany, has been a photographer since 1973. His first exhibitions were in 1978 in Bremen, Germany with photos from Venice, South Tirol, Germany, and France. He shares a joint copyright with his wife Bettina. Uwe moved to California in 1997 and began working seriously in digital photography in 1999. He currently lives and works in San Jose. He has written a number of books, two of which won the prestigious, German "Fotobuchpreis" award two years in a row, in 2004 and 2005. Uwe is the man behind outbackphoto.com, a popular website covering quality outdoor photography using digital cameras.

**Additional Resources:**

For more information about the book and about Rocky Nook, see:  
[www.rockynook.com](http://www.rockynook.com)

**Mastering HD Video with Your DSLR**

Helmut Kraus and Uwe Steinmueller

ISBN: 978-1-933952-60-4; 240 pages; \$34.95 US, \$41.95 CAN

To place an order:

[order@oreilly.com](mailto:order@oreilly.com)

1-800-998-9938

**About Rocky Nook:**

Rocky Nook's books are distributed through O'Reilly Media.

Rocky Nook was founded in early 2006 in Santa Barbara, California, and we are closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers with the ultimate goal of fostering outstanding image quality.

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