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Digital Photography from the Ground Up: *A Comprehensive Course*

New release by **Rocky Nook**

Santa Barbara, CA, March 20, 2008 – Digital technology has revitalized the interest in one of the most fascinating creative hobbies: photography. This from-the-ground-up guide to digital photography will help the novice photographer get started with a firm foundation in understanding the principles and techniques of modern photography. And, the more experienced photographer will be guided through the transition from analog to digital photography.

Whereas most other books on digital photography focus on image editing in Photoshop, this book deals with the photographic workflow, from capture to print and storage.

In this book the reader will learn:

- How imaging occurs in digital cameras
- What to look for when buying a new camera
- An understanding of composition
- Digital shooting techniques
- Image editing, printing, and presentation
- How to archive and organize photographic images

This is not the book that explains which button to push. Rather, it is what the title promises: an in-depth course loaded with valuable information and tips. Juergen's goal is to share his own experience as a photographer, and to pass on the knowledge that will make photography an enjoyable and rewarding endeavor.

About the author:

Juergen Gulbins has extensive experience in writing, technology, desktop publishing, designing high-end document archival systems, and digital photography. He is a prolific author who has written and translated books on topics such as CAD, Unix, DTP, typography, Internet, document management, Linux, and various aspects of digital photography. He has been a passionate photographer most of his life.

Additional Resources:

For more information about the book and about Rocky Nook, see:
www.rockynook.com

Digital Photography from the Ground Up: *A Comprehensive Course*

Juergen Gulbins

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To place an order:

order@oreilly.com

1-800-998-9938

About Rocky Nook

Rocky Nook was founded in early 2006 in Santa Barbara, California, and we are closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers with the ultimate goal of fostering outstanding image quality.

Rocky Nook's books are distributed worldwide by O'Reilly Media.

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