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The Glossary of Digital Photography

New release by **Rocky Nook**

Santa Barbara, CA, November 15, 2007 – With the many technical, complex, and interwoven words, and new words being created daily, even veteran photographers have trouble keeping up with the lingo of digital photography. The solution comes to us in **The Glossary of Digital Photography**, which is the most comprehensive publication of its kind to date. With over 1500 words, abbreviations, and acronyms, the Glossary strives to help those involved to better understand the language in this cutting-edge industry.

The Glossary has been extensively researched to collect the terms currently in use and to provide the most up-to-date meanings of these terms.

The Glossary of Digital Photography is sure to become an essential reference to advanced amateur photographers with more than an average interest in their hobby; to professional photographers with an interest in digital photography; to students of photography, design, and related fields; and to professionals in the design, prepress, printing, and publishing professions.

About the author:

John Blair began writing and photographing in elementary school, publishing and selling his own newspaper at age 10. A professional photographer for nearly 40 years, Blair is experienced in portrait, wedding, commercial,

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editorial, stock, fine art, and boudoir photography. He has been working in various aspects of digital photography since 1991, starting in Photoshop 2.5! His boudoir photography and scenes of him at work were featured on the French television program, "This Crazy World". John has authored three books prior to **The Glossary of Digital Photography**.

John has taught courses, presented seminars, and lectured on photographic and business topics to groups of all ages, from middle school children through professionals. His award-winning work has led to his twice being named Photographer of the Year in five Northern California counties. He has received a number of awards and honors from the Professional Photographers of California. His studio is located in the redwood forests of Northern California, which he shares with his wife and three large dogs. John has a BS degree in engineering and an MBA. In his spare time he is a volunteer firefighter.

Additional Resources:

For more information about the book and about Rocky Nook, see:
www.rockynook.com

The Glossary of Digital Photography

John Blair

978-1-933952-04-8, 320 pages, \$39.95 US, \$43.95 CA

To place an order:

order@oreilly.com

1-800-998-9938

About Rocky Nook

Rocky Nook was founded in early 2006 in Santa Barbara, California, and we are closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers with the ultimate goal of fostering outstanding image quality.

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