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**Fine Art Printing for Photographers: *Exhibition Quality Prints with Inkjet Printers*
Released by Rocky Nook**

Santa Barbara, CA, October 13, 2006 – Until recently, turning digital images into high quality fine art prints was only a dream, but this has now become a reality. Today's digital cameras produce image data files making large-format output possible at high resolution. As printing technology moves forward at an equally fast pace, the new inkjet printers are now capable of printing with great precision at a very fine resolution, providing an amazing tonal range and significantly superior image permanence. Moreover, these printers are now affordable to the serious photographer. In the hands of knowledgeable and experienced photographers, they can help create prints comparable to the highest quality darkroom prints on photographic paper.

Fine Art Printing for Photographers (Rocky Nook, US \$44.95) by Uwe Steinmueller and Juergen Gulbins provides the necessary foundation for fine art printing: the understanding of color management, profiling, paper, and inks. It demonstrates how to set up the printing workflow as it guides the reader step-by-step through the process of converting an image file to an outstanding fine art print.

In a foreword to the book, R. Mac Holbert, co-founder of Nash Editions which is recognized as the world's first digital printmaking studio, observes that, "It is information like this that has helped to raise the quality of digital output and reduce the traditional art world's resistance to the use digital tools in art. It is a book written by someone who KNOWS fine art digital printmaking. Uwe's style is concise and to the point. This comprehensive and complete guide to fine art digital printmaking should be included in the library of anyone who is serious about making fine art digital prints."

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Co-authors:

Uwe Steinmueller, a native of Germany, lives and works as a photographer in San Jose. He has written a number of books, two of which won the prestigious "Fotobuchpreis" in 2004/05 in Germany. Uwe is the man behind outbackphoto.com, a chaotic but popular website.

Juergen Gulbins has been a computer book author and a passionate photographer most of his life, so it was easy to convince him to become a successful author of books on digital photography. A native German, Juergen currently lives in Germany.

Additional Resources:

For more information about the book and about Rocky Nook, see:
www.rockynook.com

Fine Art Printing for Photographers: *Exhibition Quality Prints with Inkjet Printers*

Uwe Steinmueller and Juergen Gulbins

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About Rocky Nook

Rocky Nook was founded in early 2006 in Santa Barbara, California, and we are closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers with the ultimate goal of fostering outstanding image quality.

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