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FOR IMMEDIATE RELEASE
May 15, 2008

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**Fine Art Printing for Photographers: *Exhibition Quality Prints with Inkjet Printers*
2nd Edition
Released by Rocky Nook**

Santa Barbara, CA, May 15, 2008 – Until recently, turning digital images into high quality fine art prints was only a dream, but this has now become a reality. Today's digital cameras produce image data files making large-format output possible at high resolution. As printing technology moves forward at an equally fast pace, the new inkjet printers are now capable of printing with great precision at a very fine resolution, providing an amazing tonal range and significantly superior image permanence. Moreover, these printers are now affordable to the serious photographer. In the hands of knowledgeable and experienced photographers, they can help create prints comparable to the highest quality darkroom prints on photographic paper.

Fine Art Printing for Photographers – 2nd Edition (Rocky Nook, US \$44.95) by Uwe Steinmueller and Juergen Gulbins provides the necessary foundation for fine art printing: the understanding of color management, profiling, paper, and inks. It demonstrates how to set up the printing workflow as it guides the reader step-by-step through the process of converting an image file to an outstanding fine art print.

This 2nd Edition of this top-selling book has been newly edited, and includes expanded coverage of the newest printers and papers.

In a foreword to the book, R. Mac Holbert, co-founder of Nash Editions which is recognized as the world's first digital printmaking studio, observes that, "It is information like this that has helped to raise the quality of digital output and reduce the traditional art

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world's resistance to the use digital tools in art. It is a book written by someone who KNOWS fine art digital printmaking. Uwe's style is concise and to the point. This comprehensive and complete guide to fine art digital printmaking should be included in the library of anyone who is serious about making fine art digital prints."

Here is what some have said of the first edition (and this 2nd Edition is even better!):

- "Anyone wanting to work at the cutting edge of digitally sourced fine art printing should avail themselves of a copy of "Fine Art Printing For Photographers" – *Midwest Book Review*
- "If you want to get better prints without having to ship your images off to a lab, this is the book you must get. Eat beans for a week if need be, but get this book." – *David Huss*
- "I have had the privilege to encounter many books on the art of photographic printing, but never have I found one so succinct and to the point about what is needed to create great prints. Fine Art Printing for Photographers is that book. Its subtitle, Exhibition Quality Prints with Inkjet Printers, is quite apt as it does a superb job of getting to the core of what is needed to understand and create high quality prints." – *Thomas Testi, www.blogcritics.org*
- "There have been plenty of books published on printing, but [Fine Art Printing for Photographers] is the first one I can think of that goes as far as showing you how to make prints good enough to show in a gallery. So why settle for less when you can learn how to get the best, and this new book will give you just that." - *Paul W. Faust, www.apogeephoo.com*

Co-authors:

Uwe Steinmueller, a native of Germany, lives and works as a photographer in San Jose. He has written a number of books, two of which won the prestigious "Fotobuchpreis" in 2004/05 in Germany. Uwe is the man behind outbackphoto.com, a chaotic but popular website.

Juergen Gulbins has been a computer book author and a passionate photographer most of his life, so it was easy to convince him to become a successful author of books on digital photography. A native German, Juergen currently lives in Germany.

Additional Resources:

For more information about the book and about Rocky Nook, see:
www.rockynook.com

**Fine Art Printing for Photographers: *Exhibition Quality Prints with Inkjet Printers*
– 2nd Edition**

Uwe Steinmueller and Juergen Gulbins

ISBN-13, 978-1-933952-31-4, 298 pages, \$44.95 US, \$49.95 CA

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About Rocky Nook

Rocky Nook was founded in early 2006 in Santa Barbara, California, and we are closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers with the ultimate goal of fostering outstanding image quality.

Rocky Nook's books are distributed through O'Reilly Media.

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