

# rockynook

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New release by **Rocky Nook**

## **Capture**

### *Digital Photography Essentials*

**Santa Barbara, CA**— March 29, 2011 – The beginning of the photographic process significantly affects the final outcome of an image—a fact that remains as true for digital photography as it is for film. To create a good digital image or negative, good exposure is required.

*Capture: Digital Photography Essentials* concentrates on photography from a digital-capture workflow point of view. The text addresses both the opportunities and limitations of digital photography, and teaches you how to make the most of the opportunities and to work around the limitations.

Authors Glenn Rand, Christopher Broughton, and Amanda Quintenz-Fiedler discuss the digital tools that allow photographers to capture, create, and maintain high-quality digital photographs. You will learn to maximize the potential of your images as you gain an understanding of the core principles as well as the more advanced aspects of the digital photographic process.

Throughout the text you will find various projects that are based on tested teaching concepts for digital photography, as well as numerous images that are both inspirational and instructional.

Topics include:

- Digital cameras
- Sensors and lenses
- Basic exposure
- Digital exposure
- Digital capture workflow
- Image files
- Parametric editing
- Digital zone system
- HDR!

- Hybrid imaging
- Capture technology

This is another title from Rocky Nook's *Brooks Institute Press* imprint. Rocky Nook is proud to collaborate with Brooks Institute—one of the most highly respected schools of photographic arts—to publish richly illustrated and informative books written by some of the world's top photographic educators.

### **About the authors:**

**Glenn Rand** is an artist with international acceptance. His photographs are in the collections of more than two dozen museums and public collections in the U.S., Europe, and Japan, including the Detroit Institute of Art and the Kresge Art Center. He has also exhibited widely throughout the U.S. Glenn has published and lectured extensively about photography and digital imaging on topics ranging from commercial aesthetics to the technical fine points of black-and-white photography. Books written by Glenn include *Black & White Photography*; *Digital Photographic Capture*; and *The Portrait*. Presently Dr. Rand is the Program Director for Graduate Programs at Brooks Institute in Santa Barbara, California.

**Christopher Broughton** has been a faculty member of Brooks Institute since 1996. Prior to becoming a full-time faculty member he served as Director of Laboratory Operations while completing his Masters of Science degree at Brooks Institute. Also in 1996, he served as faculty for University of Pittsburgh's Semester of Sea program. Broughton has authored articles in *Petersen's Photographic*, *Outdoor Photographer*, *PC Photo*, and in *Studio Photographer* and *Design* magazines. He has been a featured lecturer for Hasselbald USA and Eastman Kodak. His photographs are exhibited and represented by Four Friends Gallery in Thousand Oaks, CA and can be seen on his website [www.christopherbroughton.com](http://www.christopherbroughton.com). Broughton was responsible for revamping Brooks Institute's introductory photo class to be digitally based. He has been active in working on digital capture, workflow, and output since it was introduced into the photographic workflow.

**Amanda Quintenz-Fiedler** is a writer, photographer, and educator. She graduated Phi Beta Kappa from Purdue University in 2000 with a major in Interdisciplinary Film Studies and minors in Photography, English, and Math. She went on to pursue a MFA in Photography from Brooks Institute, graduating in 2009. Her MFA culminating project, "American Narcissism," was a visual and verbal examination of modern American attitudes. She has written articles regarding photographers, digital fine art theory, and fine art education for publications such as *RangeFinder*, *Digital Photo Pro*, *Photographers Forum*, and the *Photo Imaging Education Association (PIEA) Journal*.

### **Capture**

*Digital Photography Essentials*

**Glenn Rand, Christopher Broughton, Amanda Quintenz-Fiedler**

Published by Rocky Nook

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### **About Rocky Nook**

Rocky Nook's books are distributed worldwide by O'Reilly Media.

Rocky Nook was founded in early 2006 in Santa Barbara, California, and we are closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers, with the ultimate goal of fostering outstanding image quality.

For more information about the book and about Rocky Nook, see: [www.rockynook.com](http://www.rockynook.com)