



26 W. Mission St., #3
Santa Barbara, CA 93101

FOR IMMEDIATE RELEASE
October 2, 2008

CONTACT: Joan Dixon
Rocky Nook, Inc.
Ph. (805) 687-8727
Fx: (805) 687-2204
joan@rockynook.com

Automotive SPICE in Practice: *Surviving Interpretation and Assessment*
New release by **Rocky Nook**

Santa Barbara, CA, October 2, 2008 – Automotive SPICE is a framework for designing and assessing software development processes. If implemented effectively, it leads to better processes and better product quality. It also helps to improve the cooperation among complex supply chains and between globally distributed development and engineering centers.

Automotive SPICE has been derived from the ISO/IEC 15504 standard, also known as SPICE. It has been developed under the Automotive SPICE initiative by the consensus of several major car manufacturers such as Audi, BMW, Ford, Fiat, Daimler, Porsche, Volkswagen, and Volvo. Today, Automotive SPICE has become a standard in the international automotive industry.

This book is written as a guide to help the reader understand and interpret the requirements of this standard and to implement Automotive SPICE in a real world application environment. It is written for engineers, practitioners, managers, and project managers who need practical guidance in applying or implementing the Automotive SPICE framework in his/her company. Important topics, such as traceability, functional safety (IEC 61508), and the relationship between Automotive SPICE and CMMI are given particular attention.

This book is a definite must for practitioners involved in implementing Automotive SPICE in process improvement programs; a welcome aid for any assessor looking for clear, consistent, and constructive rating guidelines; and an invaluable resource for anyone concerned with engineering development processes in the automotive industry.

About the authors:

Dr. Klaus Hoermann is a principal and partner at KUGLER MAAG CIE where he is responsible for the service area 'Process Improvement' worldwide. He leads large and challenging process improvement projects and conducts assessments, appraisals, CMMI and SPICE trainings, as well as assessor trainings and coaching. Dr. Hoermann is an iNTACS ISO/IEC 15504 Principal Assessor and trainer, SEI-authorized CMMI Instructor, and SCAMPI Lead Appraiser.

Markus Mueller is Director of Operations and Partner at KUGLER MAAG CIE. He is a qualified and experienced Project Management Professional, iNTACS SPICE Principal Assessor and trainer, and an advisory board member of iNTACS. He has been working in industry and research projects for more than fifteen years; the last 8 years predominantly working in the automotive industry, advising leading car manufacturers and suppliers on process improvements and assessments.

Lars Dittmann studied electrical engineering in Karl-Marx-Stadt/Chemnitz, and equipment technology at the FHTW (University of Applied Sciences) in Berlin. Since 1999 he has been working as an EOQ auditor and software assessor for the Volkswagen Group in Wolfsburg. As head of Software Quality Assurance he established QA measures such as SPICE supplier assessments for the purchasing department. At present he is responsible for IT Lifecycle and Quality within the IT department of the Volkswagen Group. He is an Automotive SPICE® Principal Assessor and has conducted more than 40 assessments as a lead assessor. He was project leader of Automotive SPICE® AUTOSIG Group and spokesman of HIS working group "Process Assessment". He is also a member of the iNTACS Advisory Board and is responsible for the technical content of all iNTACS ISO/IEC 15504 and Automotive SPICE® exams worldwide.

Joerg Zimmer, a graduate in computer sciences, is held responsible for the Software Quality Management System and therefore is in charge of inter-divisional Software Quality projects of Mercedes Benz Cars Development. Furthermore, he is iNTACS ISO/IEC 15504 Principal Assessor, spokesman of HIS Working Group Assessment, and member of VDA Working Group 13 as well as of AUTOSIG.

Automotive SPICE in Practice: *Surviving Interpretation and Assessment*

Klaus Hoermann, Markus Mueller, Lars Dittmann, and Joerg Zimmer

Published by Rocky Nook

978-1-933952-29-1, 312 pages, \$54.95 US, \$54.95 CA

Softcover

To place an order:

order@oreilly.com

1-800-998-9938

About Rocky Nook

Rocky Nook's books are distributed worldwide by O'Reilly Media.

Rocky Nook was founded in early 2006 in Santa Barbara, California, and we are closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers with the ultimate goal of fostering outstanding image quality.

Additional Resources:

For more information about the book and about Rocky Nook, see:
www.rockynook.com

###