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***Architectural Photography:
Composition, Capture, and Digital Image Processing***

New release by **Rocky Nook**

Santa Barbara, CA—July 16, 2009 – Architectural photography is more than simply choosing a subject and pressing the shutter release button; it's more than simply documenting a project. An architectural photograph shows the form and appeal of a building far better than any other medium. With the advent of the digital photographic workflow, architects are discovering exciting new opportunities to present and market their work.

But to photograph architectural subjects what equipment do you need? What are the ingredients for a successful image? Why does a building look different in reality than in a photographic image? How can you improve your images in your digital darkroom? In this book you will find the answers to these questions and much more.

Adrian Schulz, both an architect and a photographer by training, uses real world projects to teach and illustrate how to:

- Capture outstanding images of buildings, inside and out
- Choose the right equipment and use it effectively
- Compose architectural shots
- Work with ambient and artificial light
- Process images in an efficient workflow based on Adobe Photoshop

This book is a step-by-step guide to architectural photography both for the aspiring amateur photographer interested in architectural photography and for the professional photographer wanting to expand his skills in this domain. Moreover, architects themselves will find this book motivating and inspiring.

About the author:

Adrian Schulz lives in Berlin, Germany and received a degree in architecture from TU Berlin. Early in his studies, he became interested in architectural photography, and thus it became the subject of his thesis. Adrian now works as a professional architectural photographer both in Germany and North America.

Architectural Photography: *Composition, Capture, and Digital Image Processing*

Adrian Schulz

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About Rocky Nook

Rocky Nook's books are distributed worldwide by O'Reilly Media.

Rocky Nook was founded in early 2006 in Santa Barbara, California, and we are closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers with the ultimate goal of fostering outstanding image quality.

Additional Resources:

For more information about the book and about Rocky Nook, see:
www.rockynook.com

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