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New release by **Rocky Nook**

Architectural Photography, 2nd Edition: *Composition, Capture, and Digital Image Processing*

Santa Barbara, CA— Jan. 31, 2012 – Architectural photography is more than simply choosing a subject and pressing the shutter-release button; it's more than just documenting a project. An architectural photograph shows the form and appeal of a building far better than any other medium. With the advent of the digital photographic workflow, architects are discovering exciting new opportunities to present and market their work. But what are the ingredients for a successful architectural photograph? What equipment do you need? How can you improve your images in your digital darkroom? Why does a building look so different in reality than in a photographic image? In this book you will find the answers to these questions and much more.

Author Adrian Schulz—both an architect and a photographer by training—uses real-world projects to teach you how to:

- Capture outstanding images of buildings, inside and outside
- Choose the right equipment and use it effectively
- Compose architectural shots
- Work with ambient and artificial light
- Process images in an efficient workflow based on Adobe Photoshop

This book is a step-by-step guide to architectural photography for both the aspiring amateur photographer interested in architectural photography and the professional photographer wanting to expand his skills in this domain. Moreover, architects themselves will find this book motivating and inspiring.

This second edition has been extensively revised and includes 80 new images and illustrations, as well as an expanded chapter on shooting interior spaces. Also included is an updated discussion of post-processing techniques and the latest technical developments in the world of photography. With this book, you'll learn a variety of creative tips, tricks, and guidelines for making the perfect architectural image.

About the author:

Adrian Schulz lives in Berlin, Germany and received a degree in architecture from TU Berlin. Early in his studies, he became interested in architectural photography and it became the subject of his thesis. Adrian currently works as a professional architectural photographer both in Germany and North America. He also teaches workshops on the subject.

Architectural Photography, 2nd Edition: *Composition, Capture, and Digital Image Processing*

Adrian Schulz

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About Rocky Nook

Rocky Nook's books are distributed worldwide by O'Reilly Media.

Rocky Nook was founded in early 2006 in Santa Barbara, California, and is closely associated with dpunkt.verlag, a leading publisher of books on technology based in Heidelberg, Germany. The focus of Rocky Nook's publications is on digital photography. However, other areas related to modern photography, such as imaging and computer technology, are also important to us. Our mission is to demystify the cutting-edge developments in digital photography, providing practical instruction to enhance the skills of amateur and professional photographers. Our books offer in-depth information on technological advances in the digital photography workflow. We strive to support the efficiency and creativity of our readers, with the ultimate goal of fostering outstanding image quality.

For information about the book and about Rocky Nook, see: www.rockynook.com